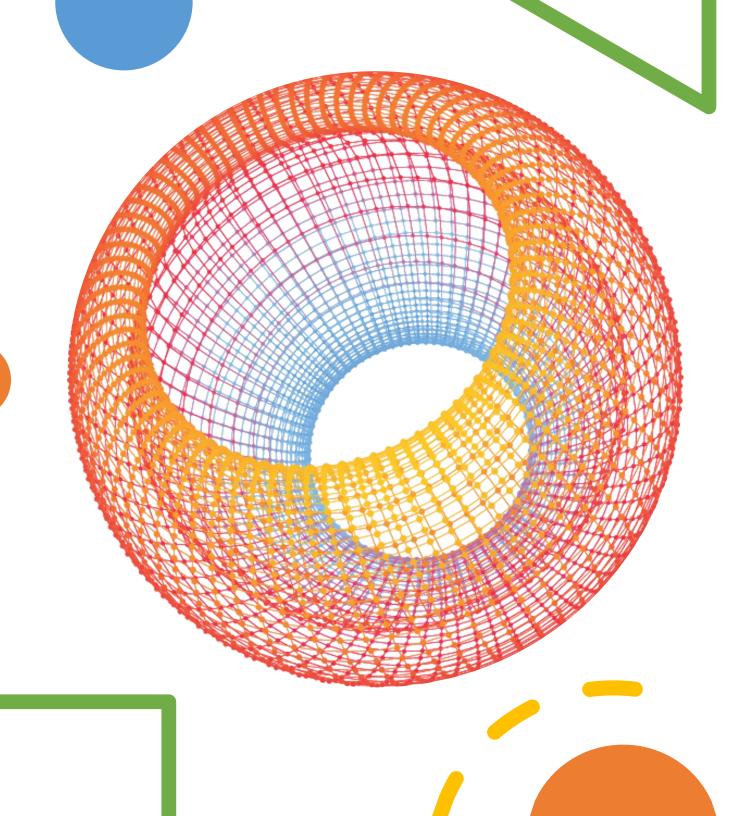


UTTAR PRADESH STATE INDUSTRIAL DEVELOPMENT AUTHORITY (UPSIDA)

Towards Inclusive Sustainable Industrial Growth



Investors Guide



Foreword





Shri Arvind Kumar ACS, UPSIDA

Uttar Pradesh has been a leader in the industrial sector, and we have achieved this position with consistent efforts. We have taken right steps and in effect industries are not just coming to Uttar Pradesh from other states, but huge investments are flowing in from overseas also. Foreign investors are eager to invest in various sectors in the state after being convinced of the change in culture and ease of doing business.



Shri Mayur Maheshwari CEO, UPSIDA

UPSIDA is the nodal agency for developing industrial infrastructure. UPSIDA has been spearheading the industrial promotion in the State and has been instrumental in keeping the State at the numero-uno position among the states for several decades now.

Till date, UPSIDA has developed a record 154 industrial areas on approximately 43,788.54 acres of land across Uttar Pradesh.





MS. Neha Jain ACEO, UPSIDA

As the world is advancing, we are attempting to recognize and fulfil the needs of our investors in terms of world-class infrastructure at UPSIDA. By maintaining a team of capable individuals, who are constantly pushing the frontiers of industry and modern facilities, we ensure а futuristic approach that keeps up with the changing dynamics of the business world.



Shri Rajesh Kr. Rai ACEO, UPSIDA

It is our target to stay one step ahead of the expectations of our investors them the and ensure best arrangement in terms of business ecosystem in the country. I would like invite you to Uttar Pradesh which awaits with ideal industrial ecosystem with state of the art infrastructure, skilled abundant manpower, and policies aimed progressive at flourishing improving and your business.



Uttar Pradesh

14%

Highest number of

SMEs in India

2nd largest economy with 12% CAGR of GSDP in 2018-19 (YoY)



\$

...í

2nd position in BRAP 2019 from 12th position in BRAP 2018

\$665 Mn. FDI inflow Oct 19 - Mar 21 – Largest Consumer Market

535.8 Mn tourist footfall (domestic) and foreign at 4.74 Million

Ŷ

Among top **5** in manufacturing with highest number of MSMEs



As of October 2020, U.P has 21 notified, 13 operational SEZs and 24 formally approved SEZs

17.35% of India's population reside in UP

Major focus sectors



Agri based processing

d Dairy

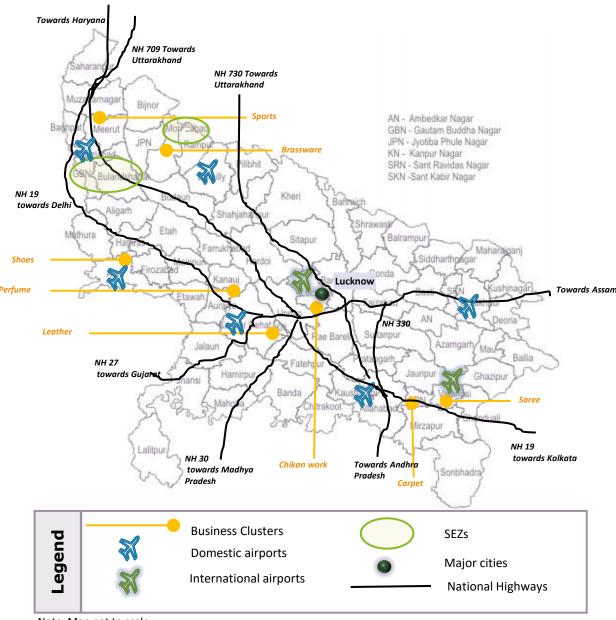


Engineering Goods Biotechnology

Z



Uttar Pradesh has excellent logistics infrastructure and provides connectivity to almost all parts of India by Land and Air



Note: Map not to scale

Land Connectivity

- Located on Golden Quadrilateral with excellent rail & road network
- State of art Expressways ensuring seamless connectivity
- Largest railway network in the country spanning over 8,949 km
- Eastern & Western Dedicated Freight Corridors intersect at Dadri (Greater Noida)
- 60 National Highways running over 8483 kms connect UP to rest of India
- Strong Logistics infrastructure at Kanpur, Dadri, Boraki & Varanasi

<u>Air Connectivity</u>

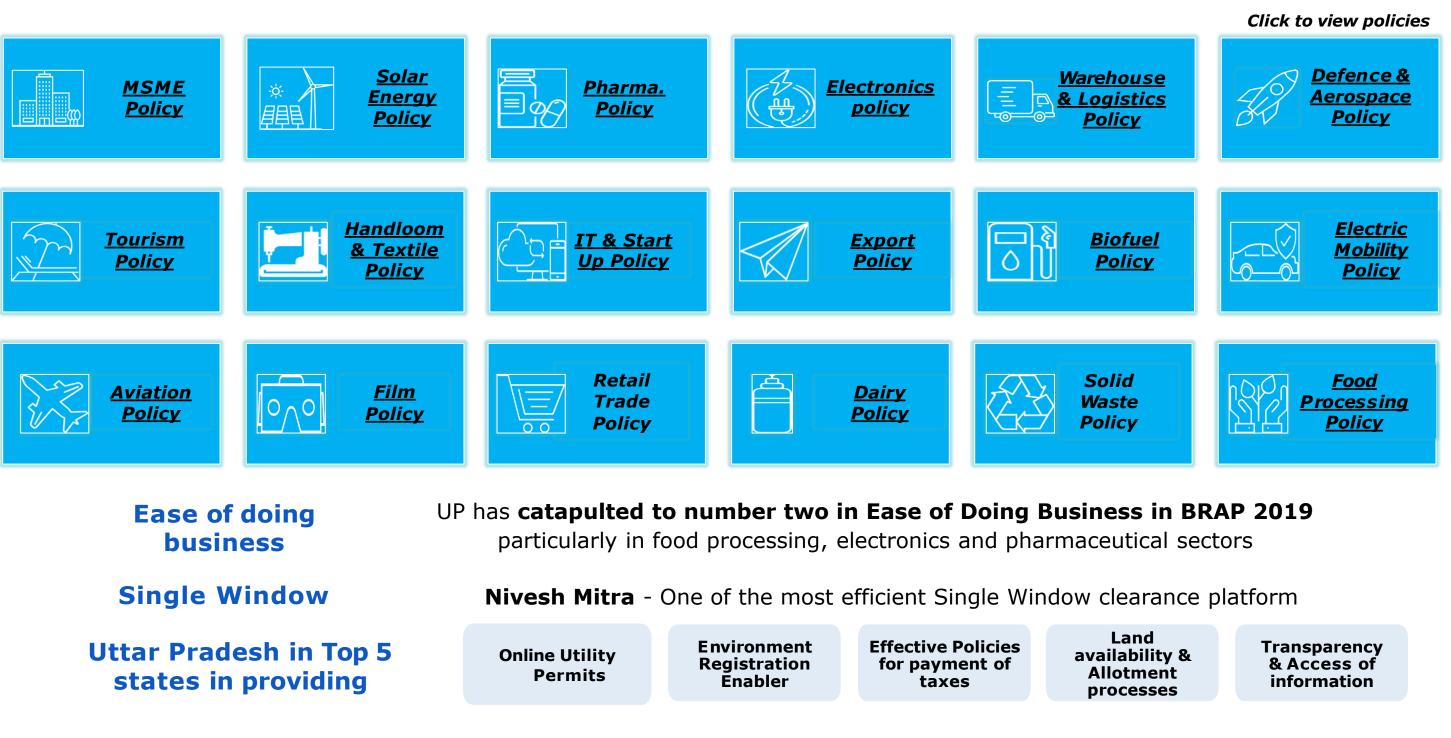
- 2 operational International Airports Lucknow and Varanasi
- 6 Domestic Airports Agra, Allahabad, Bareilly, Ghaziabad, Gorakhpur and Kanpur
- 2 International Airports under Construction Noida and Kushinagar
- **High passenger & cargo air traffic in UP** Around 6.1 million passenger air traffic & 5.89 MMT air cargo traffic (2017)
- Jewar Airport is a key strategic asset

IWT Connectivity

• India's 1st Inland Waterway connecting Prayagraj to Haldia



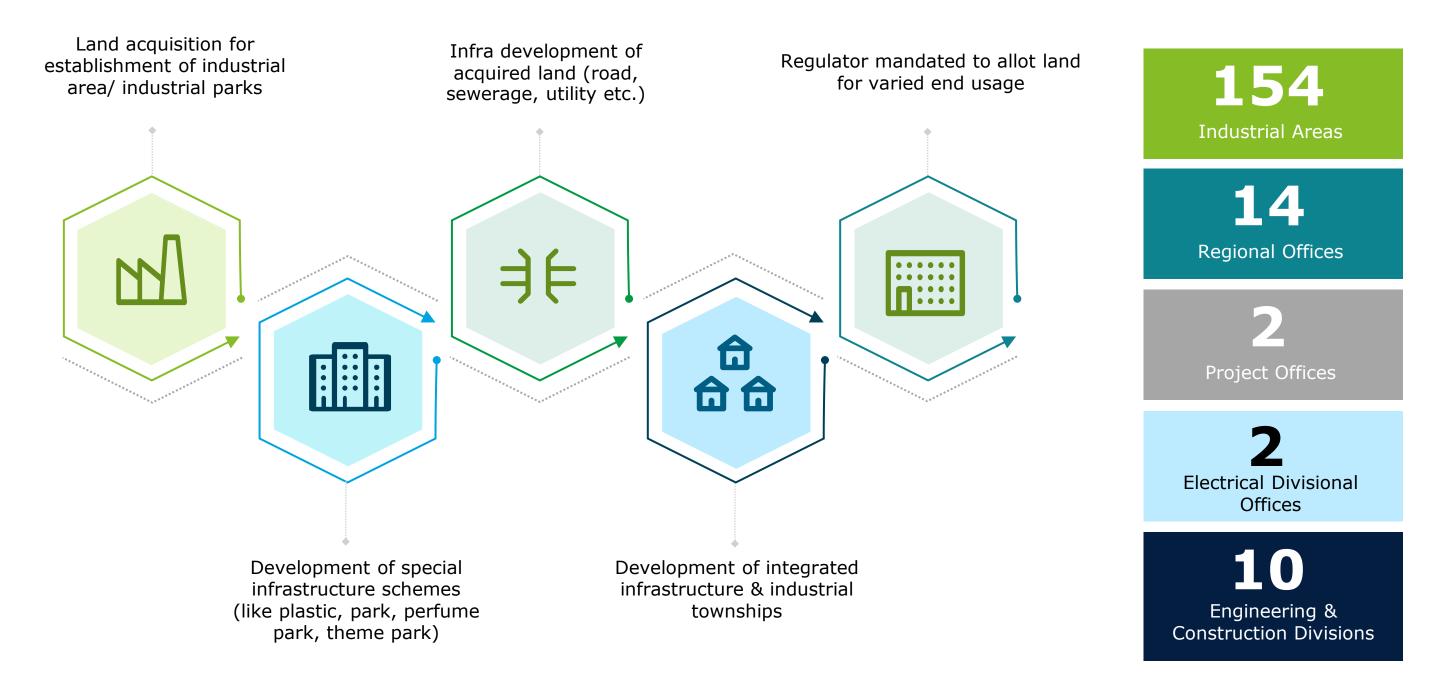
Ease of Doing Business and sector specific policies







UPSIDA is the nodal agency mandated for organized industrial development

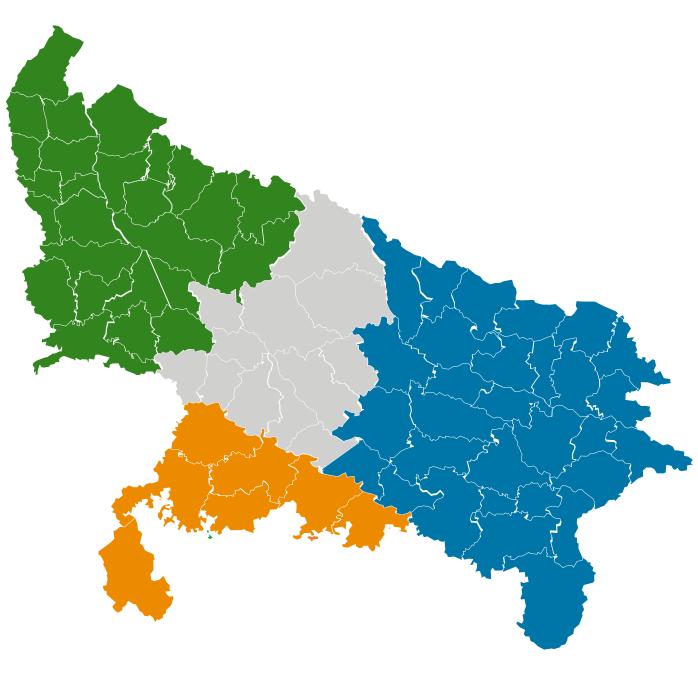




UPSIDA pioneers 154 industrial areas spread across the state

Pashchimanchal		
Zone	No. of Industrial Areas	
Agra	15	
Aligarh	7	
Moradabad	5	
Meerut	29	
Saharanpur	2	
Bareilly	7	
Total	65	

Bundelkhand	
Zone	No. of Industrial Areas
Chitrakoot	3
Jhansi	6
Total	9

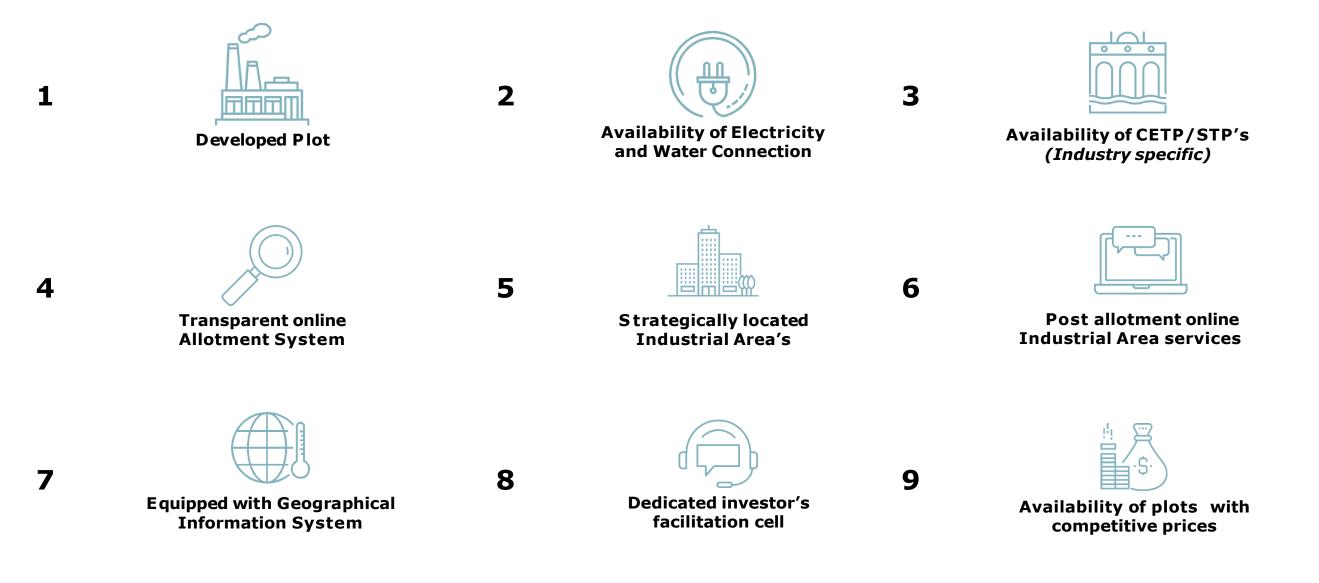


Madhyanchal	
Zone	No. of Industrial Areas
Kanpur	18
Lucknow	27
Total	45

Purvanchal		
Zone	No. of Industrial Areas	
Ayodhya	18	
Gorakhpur	2	
Prayagraj	4	
Mirzapur	1	
Devipatan	0	
Varanasi	4	
Basti	4	
Azamgarh	2	
Total	35	



Why invest in UPSIDA?





UPSIDA has attracted significant quantum of investment consistently in the past



Quantum of Inward Investment.





Area allocation



In last ten years (Apr' 2011 to Aug' 2021)

16,000+ INR Cr

1.85 Lakh +

14.9 Mn.+ Sqm

6,700 +

In last four years (Apr' 2017 to Aug' 2021) **8,400+ INR Cr**

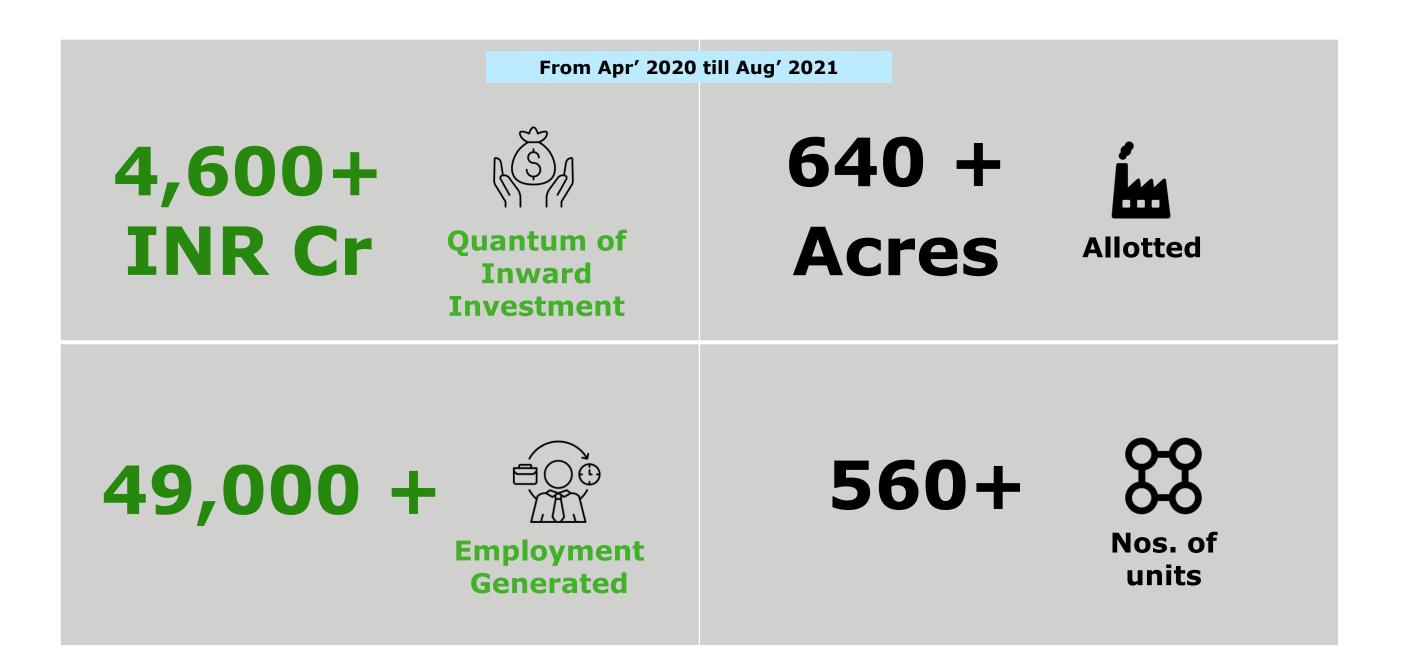
79,600 +

4.6 Mn.+ Sqm

1,100 +



During pandemic, while there is global economic depression, no slowdown has been observed in the inward investment trend for Uttar Pradesh...





... Marquee investments realized in the recent times





FDI Projects worth > USD 200 Million has been successfully grounded in the recent times

	Name of the Company	Description	Current Status
Global Expertine, Local Knowledge. Ne know baking!	A.B. MAURI India Pvt. Ltd.	 Area: 257 acres Investment: INR 1100 Cr Employment: 5000 	Land allotted
PEPSICO	PepsiCo Ltd.	 Area: 29 acres Investment: INR 514 Cr Employment: 1500 	Construction completed
INOX AIR A PRODUCTS 2	Inox Air Products Pvt. Ltd.	 Area: 5.82 acres Investment: INR 139 Cr Employment: 70 	Land allotted & Lease deed executed
INDIA	MAPEI Construction Products India Pvt. Ltd.	 Area: 4.26 acres Investment: INR 250 Cr Employment: 180 	Land allotted & Lease deed executed

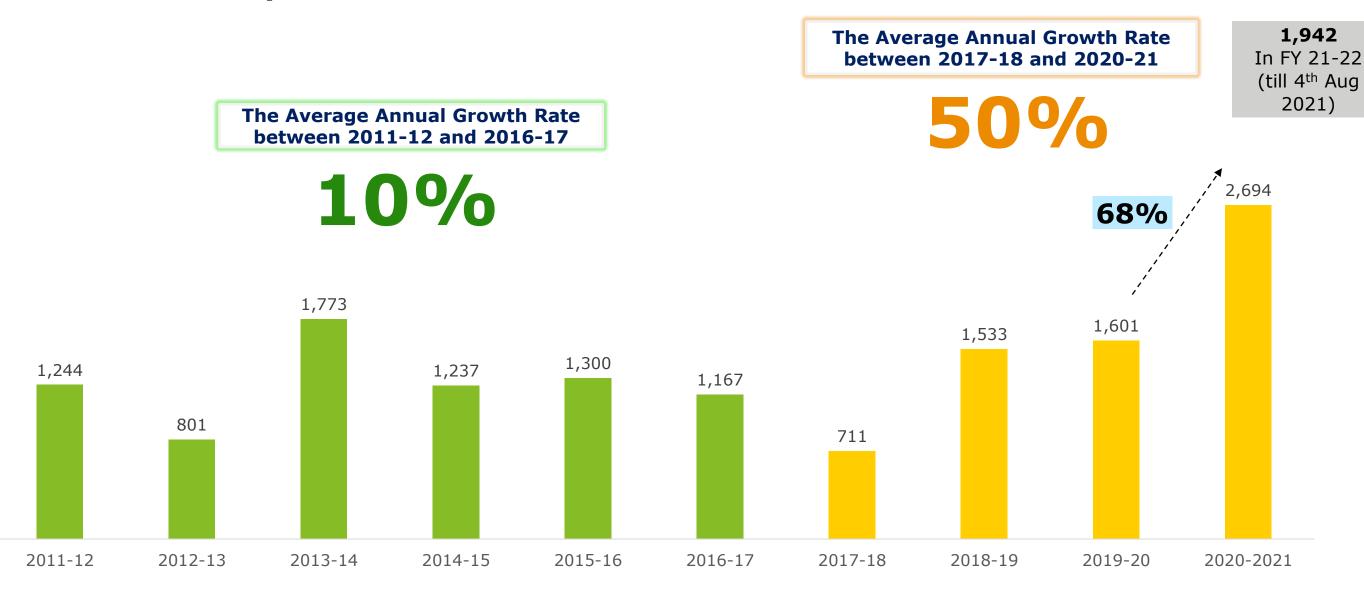


Key investors in the last 4 years are as follows:-





Annual trend analysis of investment inflow



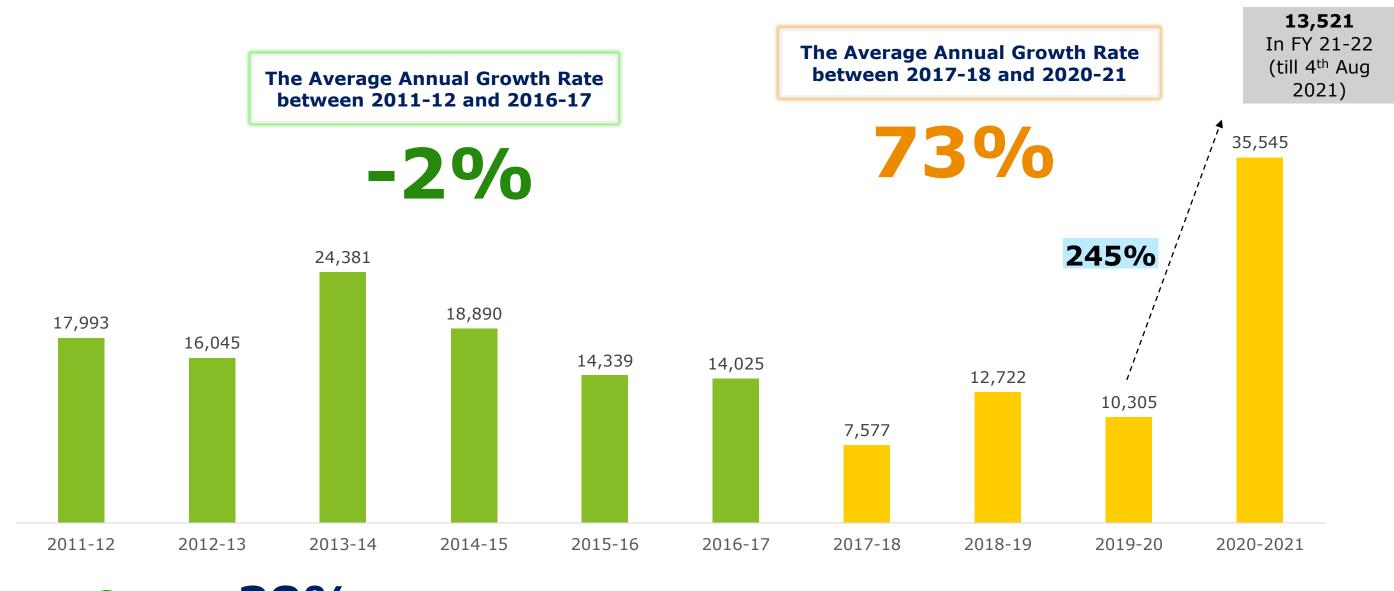
47% of the investment between 2011-12 and 2020-21 took place from 2017-18 onwards (over ₹6,500 crores)

Figures in INR Crore

\$



Annual trend analysis of employment generation



 $\mathfrak{N} = 38\%$ of employment generation between 2011-12 and 2020-21 took place from 2017-18 onwards (over 66,000 jobs)

Figures represent the Number of Direct Jobs Created

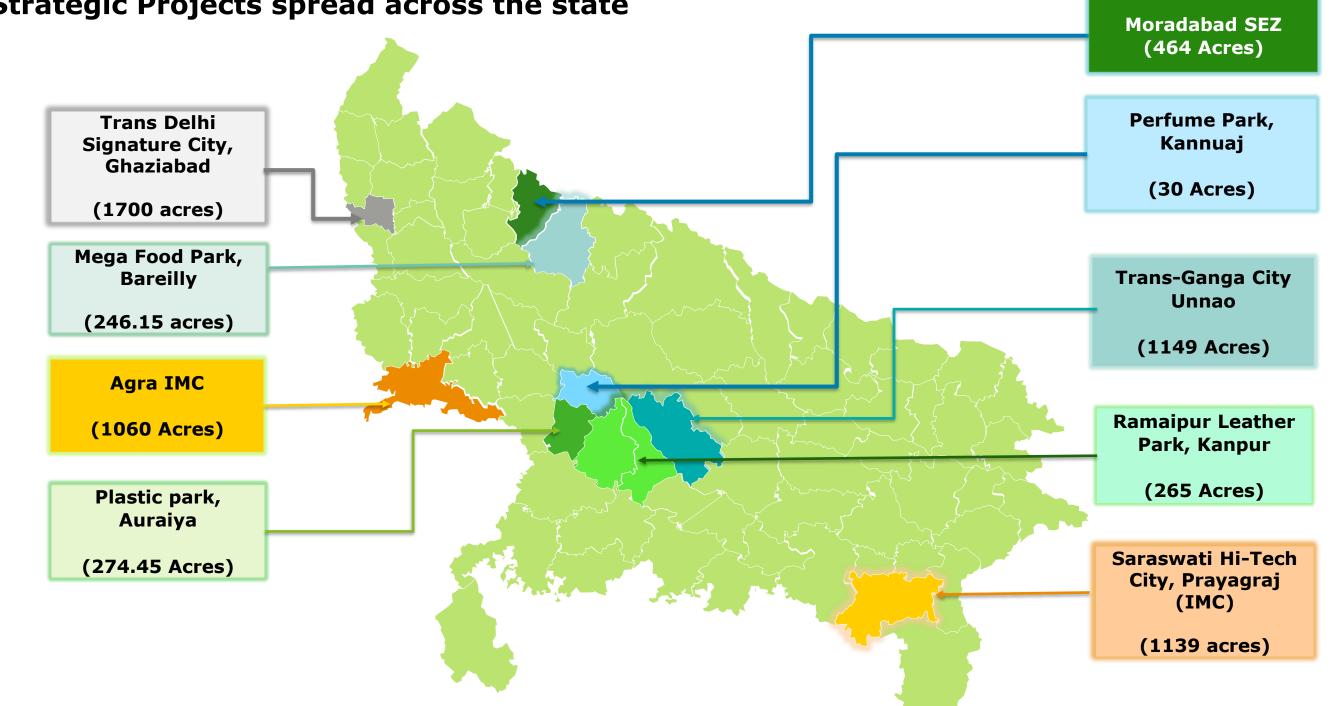




Investments turning into reality

Strategic Projects Across the State





Strategic Projects spread across the state

Trans Ganga City, Unnao

Pricing	Rate (₹ per sq m)
Industrial	10,850
Residential	18,000
Commercial	45,000





Trans Ganga City, Unnao

- □ Spread over an area of 1149 acres.
- Situated in Kanpur and Lucknow zone
- At a distance of approx. 70 kms. from Lucknow Airport & Kanpur Railway Station (approx. 10 Km)
- Infrastructure facilities like wide open roads, Sewerage, electricity and water connections, etc.
- Amenities available like golf course, hotel, hospital, school, etc.

Land Use	Area in Acres
Residential	157.32
Industrial	145.61
Commercial/ mixed use	110.12
Institutional (ins)	29.42
Green/Water body	271.22
Amenities	78.62
Roads	290.46
Reserved for Farmer's	61.27



MEGA LEATHER PARK, Ramaipur

Funded by GoI

Managed by SPV- Mega Leather Cluster Development (UP Limited)





Mega Leather Park- Ramaipur

- The integrated Mega Leather Cluster is proposed to be set up in an estimated area of 265 acres.
- Common Facilities are: Effluent Treatment Plants, Rainwater Harvesting, Warehousing, etc.
- It is 20 Kms from Kanpur and connected through NH 86
- Just 3 KM from EDFC Rail Link and Connected through AH-1, & Golden Quadrilateral
- Funded by GoI; managed by SPV- Mega Leather Cluster Development (U.P. Ltd.)



Moradabad Special Economic Zone

Pricing	Rate (₹ per sq m)
Industrial	4,700





Moradabad SEZ

- □ Spread over an area of ~ 464 Acre and captures the promising market of handicrafts in Moradabad.
- It is situated in district Moradabad at 6 KM on both sides of Pakbara- Dhingarpur road at 8 k.m. milestone of NH-24
- It is in Proximity to CUGL pipeline which can be utilized for setting up captive power plant



Plastic Park – Auraiya

Pricing	Rate (₹ per sq m)
Industrial	1,545

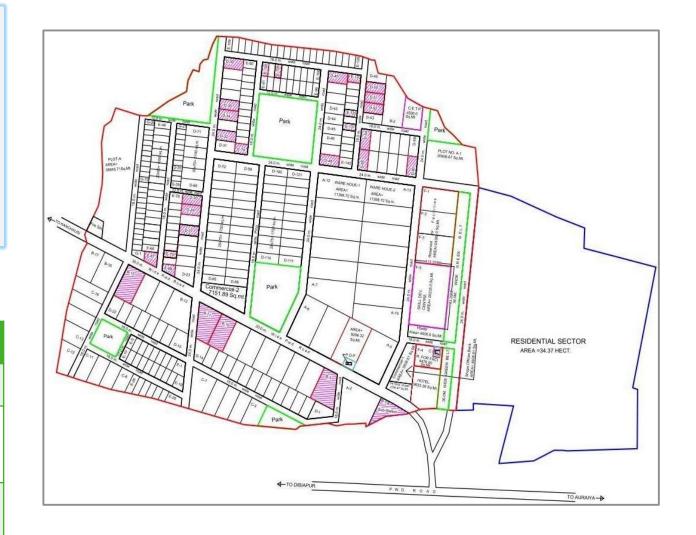




Plastic Park, Auraiya

- UPSIDA has acquired 274.45 acres of land in Dibiyapur
- Proximity to NH-2 & state highway 21 (Approx. 15 kms)
- 8 km from Kanchausi railway station
- □ Located at 10 km from GAIL & NTPC limited
- □ GAIL petro-chemical complex with expected production of 1,00,000 TPA of HDPE and 1,60,000 TPA of LDP

Land use	Area (Acres)
Industrial Plots	274.4 acres
Residential and infrastructural	84.93 acres
Skill development center by GAIL	1.5 acres



Trans Delhi Signature City, Ghaziabad

Pricing	Rate (₹ per sq m)
Industrial	General -14,550
	Apparel Park (Polluting)- 13,750 Apparel Park (Non- Polluting)- 13,550
Residential	24,000
Commercial	60,000





Trans Delhi Signature City, Ghaziabad

- Integrated Industrial Township developed by UPSIDA over 1700 Acres of area
- 22 km from downtown Connaught Place, 9 Km from Wazirabad Barrage, 16 Km from ISBT
- Well planned sectors for Industrial, Residential, Group Housing, Institutional and Commercial plots
- Aesthetically developed central park
- Land for various public utilities like Hospital, Fire station, Petrol Pumps, School, Truck Terminus, etc.

24 hr Un-interrupted power supply

Land use	No. of Plots
Industrial	2585 Plots
Commercial	295 Plots
Residential	4427 Plots



Perfume Park-Kannauj

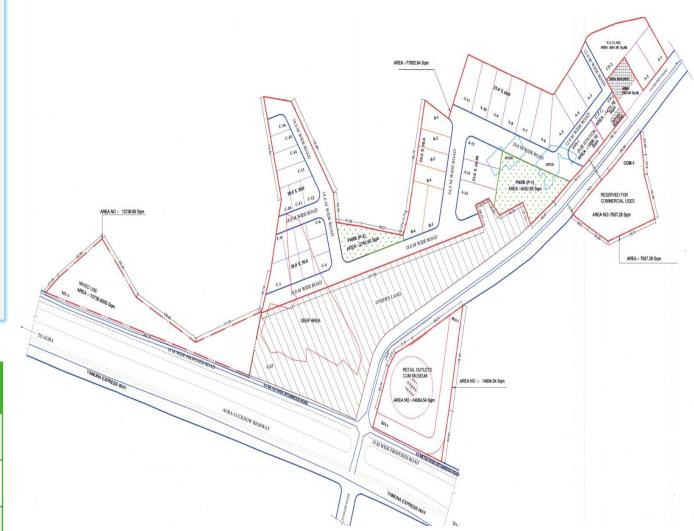




Perfume Park Kannauj

- Kannauj is the perfume capital of India
- There are approx. 375 units in Kannauj involved in manufacturing of various products such as fragrances (attars), essential oils, etc.
- Located along "Thathiya road"- 5 kms from Agra Lucknow Expressway
- The Nearest Railway Station 25 kms Kannauj
- □ The Nearest Airport 113 kms Lucknow
- □ Land in possession of UPSIDA

Land use	Area (Acres)
Acquired Land	28.04
B.S.N.L. Area	0.47
Remaining Area for Development	27.57



Mega Food Park, Bareilly

Pricing	Rate (₹ per sq m)	
Industrial	2,445	
Commercial	6,112.5	





Food Park, Baheri, Bareily

Marketing Scheme would be launched in Dec' 2021

- □ Spread over an area of 250.16 acres
- Comprehensive plan with provision for roads, transport and public utilities
- Strategically located in the vicinity of the rice producing belt of Uttar Pradesh
- Nearest Highway- SH 37 connecting Bareilly to Kichha
- Nearest Airport- Pantnagar (28 Kms.)

Works Undertaken:

- Civil works of 1500 m approach road, 5866 m internal roads, 9579 m internal drain and 19 nos. RCC culverts
- Street light work completed
- Electric sub station (33/11 kV) and 33 kVA line work will complete in Dec' 2021

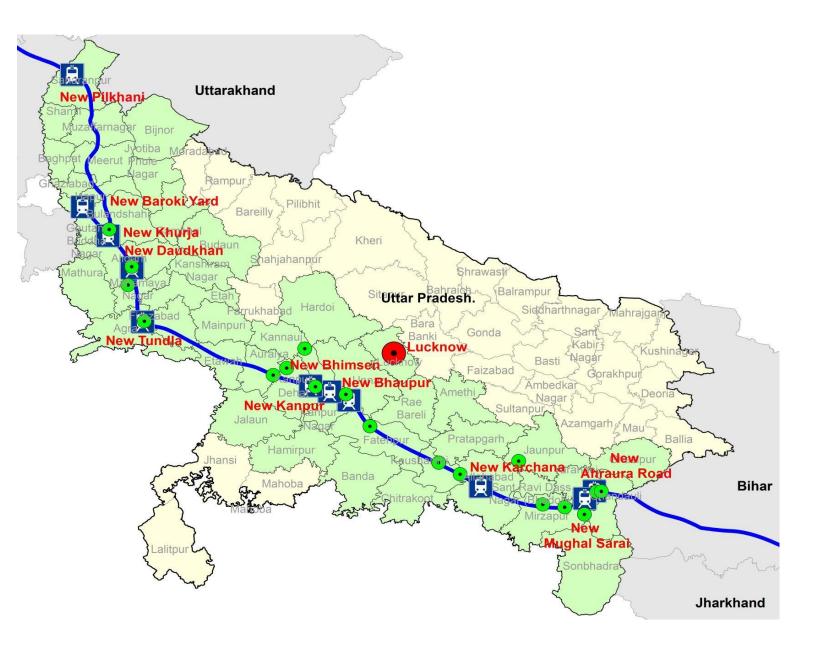
Works	Sanctioned Amount (INR Cr)	Payment made against completed works (INR Cr)	% completion of works
Civil Works	37.64	31.31	85%
Electrical Works	15.10	1.15	25%





Amritsar Kolkata Industrial Corridor (AKIC)

- AKIC is among main industrial corridors in India
- 1839 km EDFC & Golden Quadrilateral are the backbone
- AKIC region includes 7 states of North & East India
- UP constitutes ~57% of AKIC catchment area
- UPSIDA is the nodal for implementation of IMC in Uttar Pradesh under AKIC scheme
- □ NICDC has approved two sites for IMC
- □ The details of the site are as below:
 - > Agra IMC, Agra District 1060 Acres
 - Saraswati Hi Tech City, Prayagraj 1139 Acres



Agra IMC, Agra

Pricing	Rate (₹per sq m)
Industrial	5,600





Agra IMC

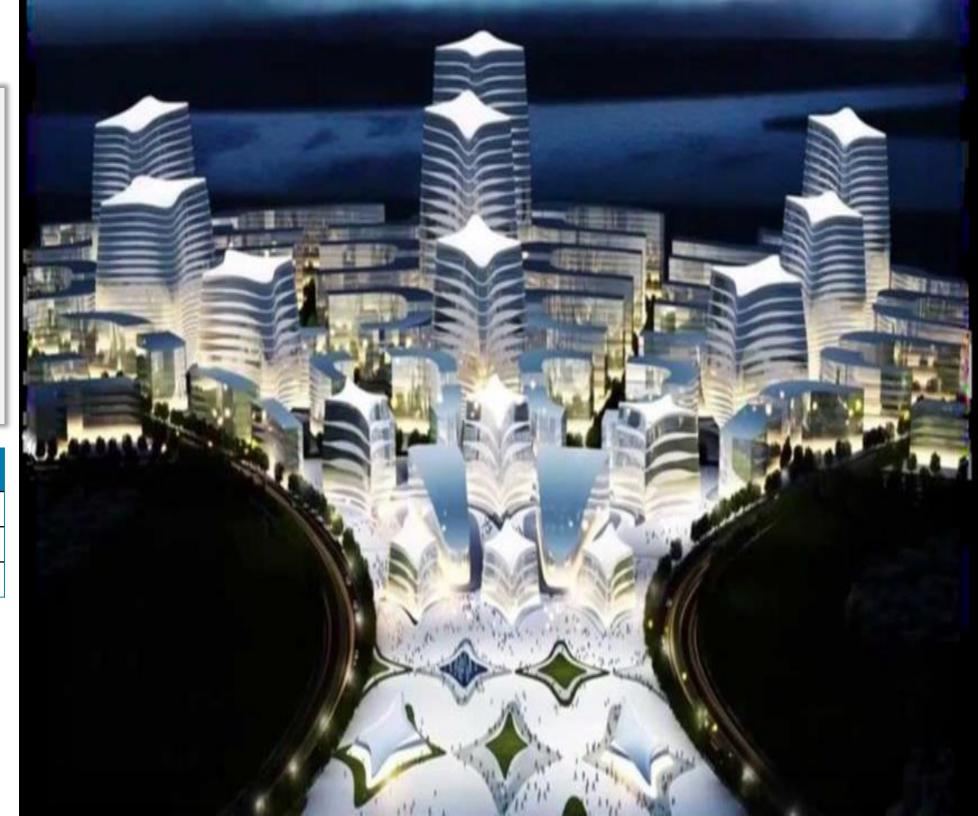
- The site is spread in an area of 1060 acres Located on Agra ring road connecting Yamuna expressway to Agra Lucknow expressway
 - 29 KM from Agra Airport
 - Approximate 1 hour drive from upcoming Jewar International Airport
 - Located in Kuberpur, Rahan Kalan and Raipur Village on the Banks of Yamuna
 - 20 mins from AKIC Tundla Junction

Land use	Area (Acres)
Industrial Plots	424
Residential Land	84.8
Commercial cum mixed use	84.8
Transport & Communications	169.6
Institutional	42.4
Common Facilities	127.2
Parks / Green	127.2
Total	1060
Industrial Plots	424
Residential Land	84.8



Saraswati Hi-Tech City, Prayagraj

Pricing	Rate (₹ per sq m)	
Industrial	9,900 /-	
Residential	17,900/-	
Mixed- Use	35,800/-	





Saraswati Hi-tech City, Prayagraj

- Saraswati Hitech is being developed as an Industrial Model Township at Naini on an area of 1139 Acres
- The Nearest railway –Allahabad Junction approximately 15 kms
- Situated at a distance of approx. 30 kms. from Allahabad Airport
- Special features like solar powered street-light, zero effluent discharge, pollution free industrial units etc.

Land use	Area (Acres)
State University	112.64
Industrial	115.54
Industrial Housing	2.94
Mixed Land Use	104.45
Group Housing	20.30
Residential Plots (HIG, MIG, LIG)	95.65
Land Reserve for Industrial Use	104.75
Common facilities & Office	54.71
Parks and Water Body	319.18
Road Networks	208.62



Digital Reforms

E-governance and IT initiatives (31 online services)

1. Land Allotment	2. Building Plan Approval
3. Re-submission of building plan	4. Online Payment of reservation money
5. Lease Deed Execution and Registration	6. Online Generation & Issuance of notices related to Lease Deed and Possession of Plot
7. Time Extension for setting up of Project	8. Change of Project
9. Addition of Products	10. NOC for permission to mortgage in favor of Financial Institution
11. Permission for creation of Second Charge in favor of Financial Institution	12. Permission for Joint Mortgage
13. Transfer of Lease deed to Financial Institution	14. Issuance Certificate of Start of Production
15. Cancelation of plot & refund of refundable amount	16. Restoration of plot
17. Transfer of Plot	18. Recognition of Legal Heir after death of allottee
19. Reconstitution allottee firm/company etc.	20. Surrender of Plot and Refund of refundable amount
21. Online Demand Generation	22. Online facility for payment of Dues
23. Request for outstanding dues position	24. No Dues Certificate after full payment
25. Establishment of Additional Unit	26. Handover of Lease Dead to the Lessee
27. Request for Application for Subletting of Plot	28. Issuance of Occupancy Certificate
29. Issuance of Completion Certificate	30. Amalgamation of plots: post allotment
31. LOC for warehousing and Logistic proposal	



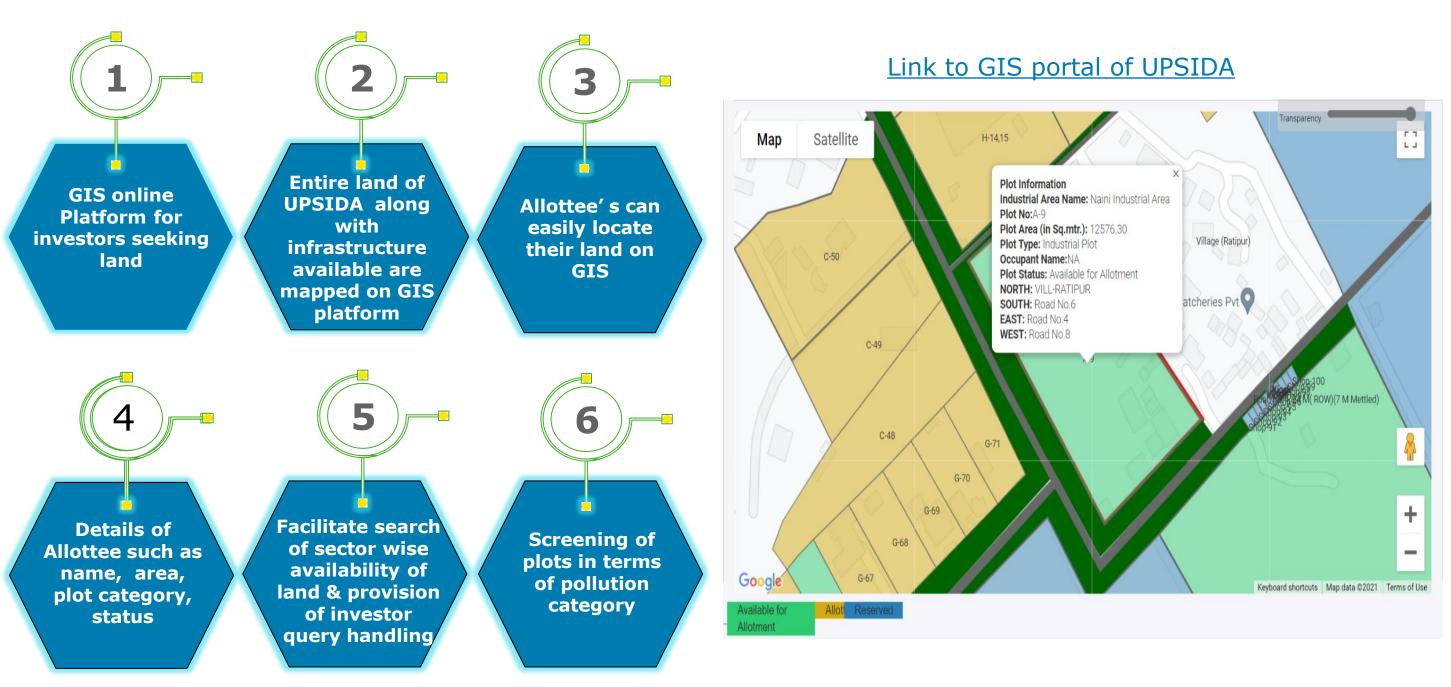
21 online services integrated in Nivesh Mitra after 31st March 2020 during covid-19 lockdown (earlier 3 services were integrated before 31st March 2020)

17,845 Total application received till date (Jul 2021)



Land Bank related information is compiled in user friendly GIS interface

Land details of all 154 Industrial areas are included in the GIS system





Digital reforms in progress

Proposed features

- Integration of all the services that are available for allottees through Nivesh Mitra at present
- □ Payments of Maintenance dues
- Payments of Premium, Interest, Lease Rentals etc.
- □ Grievance Redressal Mechanism linked with Customer Relationship Management Tool



Proposed Features

- □ Toll Free Number with embedded Interactive Voice Response (IVR) system
- Point of access for investors & allottees wanting support and information on investment related matters
- Artificial Intelligence enabled Chatbot for investors and allottees to get their queries resolved

Proposed Features

- □ Monitor the investment stages of UPSIDA allottees including MoU signing, lease deed execution, manager approval etc.
- Monitoring of development stages of various projects
- Single point of access for nodal office on grievances submitted, resolved and pending under each department
- Provide concerned offices with information on demands raised and payments due
- Monitor status of encroachments on UPSIDA land through drone services



Command and Control Centre



Payment Status

Tracker for

Allottees

Proposed Features

- Monitor the status of payments (maintenance dues) made by allottees
- Email and message notification to allottees on payments dues along with link through which they can make payment
- □ Integrated with mobile app for allottees



Details of plot allotment

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PLOT ALLOTMENT THR	OUGH E-AUCTION	UPSIDA MJunction
	T THROUGH single window system NIVESH MITRA PORTAL	LAND ALLOTMENT THROUGH NIVESH MITRA WITH TRANSPARENT OBJECTIVE CRITERIA



Objective criteria for land allotment through Nivesh Mitra Portal

	OBJECTIVE CRITERIA FOR LAND ALLOTMENT THROUGH NIVESH MITRA				
S.No	Parameters	Marking Criteria	Marks	Maximum Marks (100)	
		Up to 2 times of the investment on land	5		
1	Proposed capital investment on Building	Up to 3 times of the investment on land	10	20	
	construction and machinery components.	Up to 5 times of the investment on land	15	20	
		More than 5 times of the investment on land	20		
2	Direct employment generation	Per 05 person marking	01	20	
		Within 12 Months	20		
3	Production Start Timeline	In between 12 to 18 months	15	20	
		In between 18 to 24 months	10		
5	Relevant Experience	Per year marking	1	10	
6	Demand of additional land in the same Industrial Area or Augmentation of Units		10	10	
7	100 % Export oriented units		10	10	
8	Atleast 26% of partnership in the applicant firm/partnership firm consisting of women SC/ST/ handicapped entrepreneur		5	5	
9	Net worth and turnover in last financial year (more than INR 10 crores)	At the time of registration	5	5	



Land allotment process

Land Allotment through NIVESH MITRA

U

Start	Start
Register in Nivesh Mitra (https://niveshmitra.u	o.nic.in) Visit onlineupsidc.com
Fill common application form	Click on "Available plot in e-auction" tab
Click on "Apply for Permission/NOC's/Licer	se" Register or Login
Select Industrial Authority- "UPSIDA'	Download Catalogue for the plot
Read and accept the terms and condition	Fill application form and submit application fees
	Receive online reference number
Select the Regional Office, Industrial Area ar	Qualified bidder allocates necessary EMD
Redirect to Nivesh Mitra after choosing plot an application fees	
Fill project details to be setup and upload all	the Submit EMD online
requisite documents	Participate in the bidding process and becomes H-1 bidd
Pay EMD fees	Receive allotment letter
End	End

Major Policy Reforms



Major policy reforms

Ľ	Priority Allotment for Mega Projects in 15 Days		Covid-19 Relief free 6 month Time Extension
	Priority Allotment to setup Oxygen Units in 7 Days	÷	Power Delegation to Regional levels for prompt decision making
	E-Auction Process Timeline reduced to 15 days from 30 days		Relaxation in Double stamp duty for FI auction cases
Ŧ	Rollover Facility for e-Auction		New Policy for Flatted Factories
(F3)	Integration of 24 Online Services with Nivesh Mitra Portal		Time extension available for 1 month also
	New Purchasable FAR 2.5 & 1.5 available for Industrial/ware housing etc.		Timeline for operations to start after actual possession of land
t.	Amalgamation process simplified & reduced to 15 Days		In cases where lease deed not executed before commencement of operations, only 2% penalty is levied instead of Time extension fees
	Deemed Amalgamation of Plots allotted jointly before 2004	6	Reduction of maintenance charges for fast and slow moving areas
	Nodal Agency for Warehousing and Logistics Parks	%	Rationalization of Interest charges on the basis of MCLR for new allotments
-=	Equal time to Transferee to set up unit as new allottee		

Investment Opportunities

TITT



Potential Investment Sectors

1	Auto Components & Automobile	2 Aviation	
3	IT and BPM	4 Food Processing	
5	Chemicals	6 Defence	F)
7	Renewable	8 Railways	
9	Textile and Apparels	10 Leather	(***
11	Pharmaceuticals	12 Tourism and Hospitality	
13	Warehousing and Logistics	14 Handicraft	
15	Banking and Financial Institution	16 Electronics	





- 10 cities identified as EV Model Cities including Noida, Ghaziabad, Meerut, Mathura, Agra, Kanpur, Lucknow, Allahabad, Gorakhpur and Varanasi
- Incentives
- Large, Anchor EVMUs/EBUs and MSME units as defined in the policy will be eligible for following incentives (as per UP IIEPP 2017) -
- Stamp Duty: 100% in Bundelkhand & Poorvanchal, 75% in Madhyanchal & Paschimanchal (except Gautambuddhnagar & Ghaziabad districts) and 50% in Gautambuddh Nagar & Ghaziabad districts.
- SGST Reimbursement: Net SGST reimbursement as following conditions and criteria-
 - 90% for Small Industries for 5 years
 - 60% for Medium Industries for 5 years
 - 60% for Large Industries for 5 years
 - 70% for Anchor category Industries for 10 years.
- Capital Interest Subsidy @5% per annum for 5 years
- Infrastructure Interest Subsidy @5% per annum for 5 years
- **Industrial Quality Development** @5% per annum for 5 years
- Electricity Duty @100% exemption to all new industrial units set up in the state for 10 years, and 100%, exemption to all new industrial units producing electricity from captive power plants for self-use for 10 years
 - Tech Transfer subsidy to EBUs upto 100% reimbursement of cost of technology transfer towards vendor units.
 - Capital Subsidy @25% on FCI (excluding land cost) to first 1000 stations
 - Capital interest subsidy for setting up Hydrogen enabled refuelling infra @50% on FCI (excluding land cost) (first 10 units)





Environment protection incentives

- 50% capital interest subsidy to Large & Anchor EVMU/EBU for setting up Waste Treatment Plant
- 50% capital interest subsidy to Large & Anchor EBU and Service units for setting up battery recycling infra or equipment procurement
- Patent & Certification support
 - Reimbursement of 75% of cost of patent registration, and 50% of all charges paid for obtaining quality certification.
- EV Mobility incentives (Creating demand):
 - 100% exemption from Vehicle registration fees, and 100% exemption on road tax for 2-wheeler EVs and 75% road tax exemption for other EVs (first 1 lakh buyers) Incentives to Private EV Parks developed on more than 150 acres with plug & play facilities can avail following incentives (as per UPIIEPP 2017)-
 - 50% subsidy on annual interest on the loan taken to buy land for 7 years
 - 60% subsidy on annual interest for loan taken for building infrastructure, and building common facilities for workers for 7 years
 - 100% exemption/ reimbursement to developer and 50% exemption to individual buyers (first) on stamp duty





Aviation - Incentives

- Viability Gap Funding: For 50% of total seats, 20% State share as per Regional Connectivity Scheme
- **Electricity**: Subsidized power of INR 4/ unit up to 30000 units per month
- Fuelling Facilities: Land at zero rental to Oil Marketing Companies to develop ATF fuelling facilities at RCS Airports owned by the State Government
- Underwriting of Non VGF Seats (from remaining 50% of Total seats) INR 2500/ underwritten seat
 - 100%- For category-1 Aircraft connecting Lucknow with Divisional Headquarters (initially for 3 years)
 - 30% for other categories of Aircraft or on other routes (initially for 3 years)
- **Reimbursement of S-GST**: 100% reimbursement on sale of air tickets on RCS flight initially for 3 years
- Airport Parking/ Night Halts at RCS Airports : Zero Charges (initially for 3 years) at Airports/ Airstrips owned by the State Government
- Space at No-Frills Airports for office of airlines: Upto 100 Sqm and aircraft maintenance engaged in RCS in UP. Zero Rental (initially for 3 years) at Airports/ Airstrips owned by the State Government
- Route Navigation and Facilitation Charges (RNFC): 50% of RNFC (upto INR 2000) will be reimbursed on RCS Airports or flights connecting Divisional Headquarters (initially for 3 years)





IT and BPM – Incentives (1/2)

- Interest Subsidy 5% per annum for a period of 7 years shall be reimbursed subject to a maximum of INR 1 crore per annum per unit
- Stamp Duty 100% exemption of stamp duty on with condition of commencing operations within 3 years
- Electricity Duty 100% reimbursement for new IT/ITeS units for a period of 10 years
- **Incentives for Certifications** Reimbursement of the cost incurred by an IT/ITeS Company with maximum reimbursement of 3 certifications with total limit of INR 25 lakhs per unit.
- EPF Reimbursement 100% reimbursement of the total EPF amount paid for IT/ITeS Professionals of Uttar Pradesh domicile with employment for continuous 1 year
- Recruitment Assistance INR 20,000 per employee of a unit located in Tier-II and Tier-III cities subject to continuous employment of min 6 months and annual recruitment of at least 50 students in the field of IT-BPM, recruited from UP based colleges.
- Patent Filing Cost Reimbursement of up to 100% of actual filing costs on awarded patents, subject to a max of INR 500,000 for domestic
 - patents and INR 10,00,000 for international patents
- **Provision for Land** Reimbursement of up to 25% of the cost of land on purchase of land from state agencies @INR 15,000 per employee, providing employment to minimum 200 people per acre of land.
- Incentives on Case to Case Basis Incentives are offered on Case to Case basis for Mega Projects.
- Additional Incentives to MSME IT/ITeS units
- Rebate on Lease/Rental Space 25% of lease /rental charges with max limit of INR 10 lakhs per year, for a period of 3 years
- Power subsidy 25% subsidy on power bills for a period of 3 years from the date of commencement, subject to a maximum limit of INR 30 lakhs





IT and BPM – Incentives (2/2)

- Special Incentives for Bundelkhand/ Poorvanchal Region
- Rebate on Lease/Rental Space Reimbursement up to 50% of lease /rental charges with max limit of INR 20 lakhs per year, for a
 period of 3 years from date of commencement of operations
- Power subsidy 50% subsidy on power bills for a period of 3 years from the date of commencement of commercial operations, subject to a maximum limit of INR 50 lakhs
- India BPO Promotion Scheme State Government shall provide capital support equivalent to 50% of capital expenditure incurred on every seat
 - under India BPO Promotion
- Incentives for promoting Start-ups
- The Uttar Pradesh Start-up Policy gives thrust to "START IN UP", to nurture start-up culture using INFUSE model (INcubators FUnd of Funds –
- **S**tartup **E**ntrepreneurs)
- Incentives for Incubators:
- **Capital Grant:** 75% reimbursement of technology infrastructure in case of Government Host Institutes and 50% in case of other Host Institutes, subject to a maximum limit of INR 1 crore.
- **Operational Expenditure:** Support of INR 5 Lakhs per year for 5 years
- **Rebate on Lease/ Rental Space:** Reimbursement up to 25% with maximum limit of INR 10 lakhs per year, for a period of 5 years
- Reimbursement of paid Stamp Duty and Registration Fee: 100% reimbursement on sale/ lease / transfer of land and office space for the first transaction
- **Electricity Duty Reimbursement:** 100% reimbursement for a period of 5 years
- Mentorship Assistance: INR 2 Lakhs per mentor shall be given to Mentors
- Incentives for Centres of Excellence- Financial support in the form of Grant-in-aid upto INR 10 crore for a maximum period of 5 years.





Food Processing - Incentives

- Grants-in-aid 25% of cost of plant & machinery and technical civil works subject to maximum limit of INR 50 lakh for establishment
 - /expansion/modernization of food processing industries.
- Additional Grants-in-aid 10% of cost of plant & machinery and technical civil works for establishment /expansion/modernization
 of fruits &
 - vegetable processing industries under the SAMPADA GOI Scheme.
- Additional Grants-in-aid 10% of eligible cost of project as per the GOI Guidelines for mega food park scheme with a minimum investment of Rs. 50 crore under the SAMPADA GOI Scheme.
- **Capital Interest rate subsidy** 100% for 5 years for establishment of Micro and Small Food Processing Industries.
 - 7% with limit of Rs. 50 lakh in a year for 5 years for establishment of other than micro and small Food Processing Industries.
 - **7%** on purchase of vehicle/mobile cooling van up to Rs. 50 lakh for 5 years.
- Human Resource Development grant: INR 75 lakh per institute for creation of infrastructure facilities.
- **Grants-in-aid-** 50% of cost of eligible project subject to maximum limit of INR 1 lakh for establishment of small food processing unit in rural areas.
- **Patent/ Design Registration** One time 75% reimbursement max. up to Rs.1.50 lakh for patent/design registration.
- Assistance for Market development 50% reimbursement up to Rs. 2.00 lakh per beneficiary.
- For promotion of export of processed products, 25% of the actual transportation cost of the product up to the sea/airport subject to a maximum of Rs. 10 lakhs per year for a period of three year.
- **20% reimbursement of F.O.B**. value up to Rs. 20 lakh per beneficiary per year for 3 years on export of processed products.





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Defence –**Incentives**

- Incentives to D&A units
 - Incentives under UP IIEPP 2017 -
 - SGST Reimbursement, Stamp duty exemption, Capital Interest Subsidy, Infrastructure Interest Subsidy, Industrial Research Subsidy and Electricity Duty exemption
 - Transportation subsidy to Anchor D&A units
 - For transporting equipment from port/ logistics parks to production site : @50% subsidy upto first year of production
 - For transporting finished products from production site to port/ logistics parks : @30% subsidy for 5years from start of commercial
 - production
 - R&D and Technology Support -
 - 50% interest subsidy for 5years (in the defence corridor) to Anchor D&A units for setting up R&D and testing centres
 - 75% reimbursement of cost of Tech Transfer reimbursement to Anchor D&A unit towards first 5 vendor units, and 50% for next 5 vendor units
 - 50% reimbursement of charges/fees paid for using common testing/R&D facilities at DPSUs/OFBs
 - 100% reimbursement of domestic patent filing fees; 50% reimbursement of international patent filing fees
 - 100% reimbursement of trademark registration fees and quality certification fees
 - 50% reimbursement of cost of participation in international exhibitions / fairs to MSME D&A units
- Incentives to Pvt Defence & Aerospace Park
 - Developers of Private Defence & Aerospace Park will be provided same incentives as provided to Private Industrial Parks



Renewable - Incentives

- Renewable Purchase Obligation- UPPCL through its discoms will purchase 100 % solar power generated from first 2, 000 MW capacity of grid connected solar projects.
- **Electricity Duty**: 100% exemption from electricity duty for 10 years
- **Stamp Duty**: 100 % exemption on chargeable stamp duty
- **Solar Park**: State offer to purchase of 100 % power generated from solar park.
- Large scale stand-alone solar projects set up for sale of power to Distribution Licensee : Bundelkhand and Purvanchal region- The State will bear the
 - cost for construction of transmission line length as follows:-

Capacity	Length of Transmission line
5- 10 MW	10 Km
10-50 MW	15 Km
More than 50	20 Km

- Large scale stand-alone solar projects
 - 50% exemption on wheeling charges/transmission charges on intrastate sale of power to third party or in case of captive use
 - 100 % exemption from cross subsidy surcharge and wheeling charges /Transmission charges on interstate sale of solar power
 - Metering for sale of solar power shall be done at STU/Distribution licensee substation end.
- Grid connected Rooftop Solar PV Plants : A subsidy of INR 15000/KW to the maximum limit of subsidy INR 30000/- per consumer on first come first basis for the first 100 MW applications submitted online to UPNEDA
- Mini Grid: Project to be installed in villages/Majras identified by UPNEDA/State Government through the private developers.
 - 30% subsidy to be provided by the state government
 - Subsidy shall be provided by determination of VGF standard through Standard Bidding Document





• Land

- 50% of land cost will be reimbursed for land bought from State Government agencies
- 30% subsidy in case of Gautam Budh Nagar
- Incentives for Textile Units: 100% exemption (except in GB Nagar district), 75% exemption in GB Nagar distric, 100% exemption to Sericulture chaaki, koya production, threading units, 100% exemption on land purchased for the development of infrastructure facilities
- SGST : Net SGST reimbursement subject to an annual upper limit of 25% of fixed capital investment (Land, Building, other Construction and Plant & Machinery for period of 10 years
- Stamp Duty
 - 90% for MSME textile units
 - 80% for Mega and Super-Mega

Non-MSME units

- 90% in Poorvanchal and Bundelkhand
- 75 % in Madhyanchal and Pashchimanchal
- 60 % in GB Nagar district
- **Energy** : 100% exemption from electricity duty will be given to new units for 10 years
- Mandi fees: Purchase of raw materials will be exempted from Mandi Fee for a period of 5 years
- **Interest Subsidy:** 7% on loan taken for procurement of TUFS eligible plant & machinery for period of 7 years subject limit of INR 75 lakh in GB nagar district
- Infrastructure Interest Subsidy: 5% on loans taken for developing infrastructural amenities for period of 5 years subject to cap of INR1.00 Cr per unit
- Quality Development Subsidy: 5% on loans taken for research, quality improvement and development of textile products by textile industry associations and groups of textile industrial units for a period of 5 years





• Capital Subsidy :25% subsidy for plant and machinery subject to following limit and conditions:

Project Investment (INR. Cr)	OR Minimum Employment	Subsidy cap (INR Cr)
Less than or equal to 10	50	2
Greater than 10 and Less than or equal to 50	200	10
Greater than 50 and Less than or equal to 100	300	20
Greater than 100 and Less than or equal to 200	500	40
Greater than 200	1000	100

- 20% for silk reeling units with capital investment of minimum INR 1 Crores
- 15% margin money as capital subsidy for units for rearing of Chaaki worm, Koya production, reeling and spinning in sericulture sector, for SC/ST and women his subsidy will be 20%
- EPF reimbursement
 - 50% for 5 years for new textile units which provide employment to minimum 100 workers
 - 60% for 5 years for units which provide employment to minimum 100 workers
- Special Incentives for Textile Parks
 - 50% of annual interest on purchase of land for 7 years subject to maximum limit of INR 1 Cr per annum with cumulative limit of INR 50 Cr
 - 100% exemption on stamp duty to developers of textile park (except in GB Nagar district)
 - 50% exemption on stamp duty to first buyer of plot/unit in every park
 - 60% subsidy on annual interest for 7 years for construction of staff-quarters, hostel/dormitory
 - 100% exemption from stamp duty to developers of staff quarters/hostels/dormitories for purchase of land (except in GB Nagar district)





Textile and Apparels – Incentives (3 of 3)

	Criterion	
Type of unit	In Bundelkhand & Poorvanchal	In rest of Uttar Pradesh
Mega Units	Investment: Rs50 to 75 crores Or Employment: Minimum 500 (Minimum 1,000 for garmenting units)	Investment: Rs 75 to 125 crores Or Employment: Minimum 750 (Minimum 1,500 for garmenting units)
Super Mega Units	Investment: More than Rs75 crores Or Employment: Minimum 750 (Minimum 1,500 for garmenting units)	Investment: More than Rs 125 crores Or Employment: Minimum 1,000 (Minimum 2,000 for garmenting units)

MEGA AND SUPER-MEGA TEXTILE PROJECTS

Employment Generation subsidy

• INR 3,200 per employed person per month for 5 years in all districts except Gautam Budh Nagar and Ghaziabad

Case-to-Case Basis: Financial caps as per the policy may be relaxed on Case –to Case basis





Pharmaceuticals - Incentives

- Incentives to Pharma units
 - Incentives under UP IIEPP 2017 -
 - SGST Reimbursement, Stamp duty exemption, Capital Interest Subsidy, Infrastructure Interest Subsidy, Industrial Research Subsidy, Electricity Duty & Mandi Fee exemption
 - Environment Protection Subsidy for
 - Setting up common purpose ETP Reimbursement of 50% of annual interest on loan taken for 5years
 - Installing zero waste technology Reimbursement of 50% of annual interest on loan taken for 5years

Incentives for R&D and Innovations

- For setting up R&D institutes Reimbursement of 60% of annual interest on loan taken
- For Clinical Trials Reimbursement of 75% of total expenditure
- For Contract / sponsored research 50% subsidy on eligible project cost to institutes situated within the state
- Pharmaceutical Incubators Capital grants, rebate on lease/ rental space, mentorship assistance, Stamp and Electricity duty
 - exemption as per UP Start up Policy 2017
- Other incentives
 - Patent filing Reimbursement of 100% of actual filing costs on domestic patents and 50% of actual filing costs on international patents
 - Quality certification Reimbursement of 75% of cost incurred for ISO certification and 50% of cost incurred for BIS certification
- Incentives to Pharma Park
 - Horizontal Pharma Park developed over min 10acres of land and Vertical Pharma Park developed over min 3 acres of land will be
 provided same incentives as provided to Private Industrial Parks.





Warehousing and Logistics - Incentives

Govt of Uttar Pradesh will provide incentives to Logistics Parks developed on more than 50 acres of land area. These parks will be given following incentives –

- Capital Interest Subsidy in form of reimbursement to the extent of 5% per annum for 5 years on loan taken for procurement of material handling equipment, loading and unloading plant & machinery
- Infrastructure Interest Subsidy in form of reimbursement to the extent of 5% per annum for 5 years on loan taken for development of infrastructural amenities like roads, drainage, erection of power lines, solar panels, etc. subject to maximum INR 2crores per annum, with an overall ceiling limit of INR 10 crores.
- Stamp Duty
 - Developer of the logistics park will be eligible for 100% reimbursement/exemption of stamp duty paid on purchase of land.
- **Electricity duty exemption -** 100% exemption for 10years.
- Incentives on purchase of Transport Vehicles:
 - 2% exemption in vehicle registration fee on purchase of minimum fleet of 50 vehicles with minimum load capacity of atleast 10MTs per vehicle, by the developer.
 - 30% Road tax exemption on purchase of mentioned fleet of such vehicles by the developer.
 - In case of purchase of atleast 50 Hybrid or Plug-in-Electric or Electric Cargo Vehicles of minimum load capacity of atleast 1MT per vehicle, by the developer, 100% road tax will be exempted.
- **EPF reimbursement facility** to the extent of 50% of employer's contribution to the developer of the Park providing direct employment to 100 or more unskilled workers, and additional 10% of employer's contribution on direct employment to 200 skilled and unskilled workers.
- Land use conversion charges 50% concession on land use conversion charges to the developer.
- **Development Charges** Development charges will be levied only on the facilities used by the unit in the Master Plan area of the concerned Development authority and only 25% of the total charges will be charged.
- Skill Development incentives Developer providing skill training in Warehouse management, Logistics management, etc. will be reimbursed INR 1000 per trainee per month for 6 months up to maximum 50 trainees per annum for 5 years.
- Incentives for Intelligent Logistics Interest subsidy to the extent of 5% per annum subsidy in form of reimbursement on loan subject to maximum ceiling of INR 1 crore per park.





Incentives to Logistics units

Logistics units as defined in the policy, will be eligible for following fiscal incentives-

- Capital Interest Subsidy in form of reimbursement to the extent of 5% per annum for 5 years on loan subject to maximum INR 50 lacs per annum per unit.
- **Infrastructure Interest Subsidy** in form of reimbursement to the extent of 5% per annum for 5 years on subject to maximum INR 1 Crore per annum, with an overall ceiling of INR 5crores.
- Electricity duty exemption: 100% exemption for 10years to new logistics units set up.
- **Stamp duty exemption**:100% exemption on purchase of land in Bundelkhand & Purvanchal region, 75% in Madhyanchal & Paschimanchal (except GB Nagar, Ghaziabad) and 50% in GB Nagar and Ghaziabad districts.
- EPF reimbursement facility to the extent of 50% of employer's contribution to all new Logistics units providing direct employment to 100 or more unskilled workers, and additional 10% of employer's contribution on direct employment to 200 skilled and unskilled workers.
- Land use conversion charges 50% concession on land use conversion charges to defined logistics units.
- **Development Charges** Development charges will be levied only on the facilities used by the unit in the Master Plan area of the concerned Development authority and only 25% of the total charges will be charged .
- Quality certification of Warehouses 50% of cost of quality certification upto maximum INR 1.5 lacs, will be reimbursed to units defined in this policy.
- Skill Development incentives Units providing skill training in Warehouse management, Logistics management, etc. will be reimbursed INR1000 per trainee per month for 6months up to maximum 50trainees per annum for 5 years.



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Electronics - Incentives

- Capital subsidy-15% on fixed capital other than land subject to max. of INR 5 Cr.
- Interest subsidy- 5% per annum for 7 years subject to a max. of Rs. 1 Cr. per annum per unit
- Stamp Duty- 100% exemption of stamp duty on purchase/lease of land
- Incentives for filing patents- Reimbursement of up to 100% of actual filing costs on awarded patents subject to a maximum of INR 5,00,000 for Domestic and INR

10,00,000 for International patents

- State GST Reimbursement- 100% SGST Reimbursement subject to a maximum of 100% of fixed capital investment other than land for 10 years
- **Provision of land** 25% Land Rebate on prevailing sector rates shall be provided either to EMC SPV / ESDM Parks and individual ESDM units establishing inside EMZ on purchase of Land from State Agencies

Case to Case Basis: For ESDM units with investment of more than INR 200 Cr. This can be availed under either of the options:

Option 1:-

- ESDM units with investment of more than INR 200 Crores and up to the limit of INR 300 Crores and create employment opportunities for minimum 1000 people shall be given special incentives
- ESDM units with investment of more than INR 300 Crores and create employment opportunities for minimum 1500 people shall be given special incentives, apart from the existing provisions of the policy

Option 2:-

- ESDM unit with investment of more than INR 200 Crores and create employment opportunities for minimum 1000 people shall be given 80% Reimbursement on SGST subject to a maximum of 200% of fixed capital investment other than land a period of 10 years.
- EMC Infrastructure Facilities: A subsidy equivalent to 50% of the grant provided by the Central Government under National Policy on Electronics, 2012 in terms of the cost incurred in developing infrastructural facilities

Other benefits :-

- Reimbursement of up to 5% of Fixed Capital Investment (other than land) for ESDM units subject to max. of INR 25 Cr. per unit,
- 50% of cost incurred on Training subject to max. of INR 2.5 Lac per employee for International Training and INR 1 Lac per employee
- Incentives applicable for ESDM Units with investment more than INR 300 Cr.

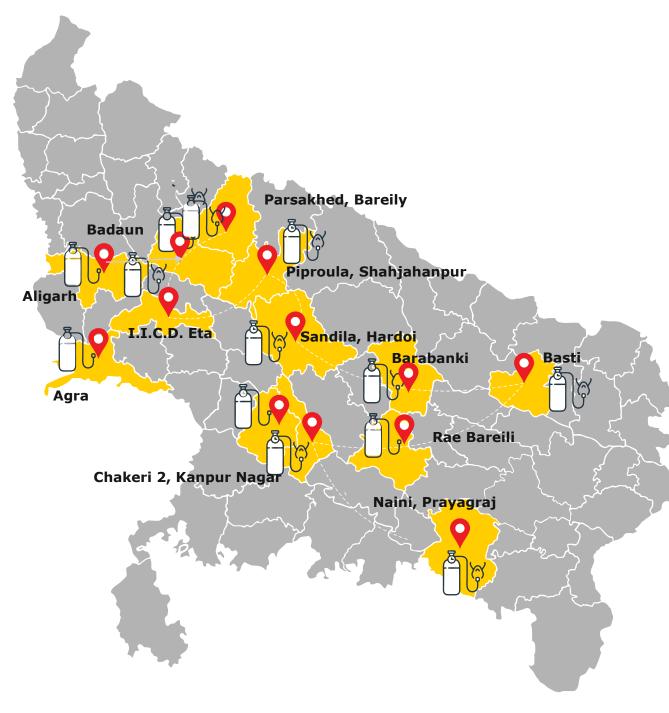
Special Incentive to private ESDM parks

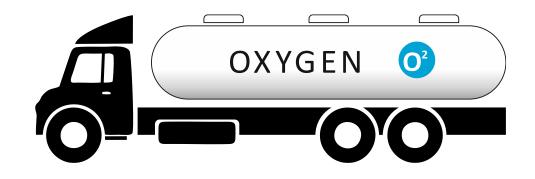
• Interest subsidy up to 60% of annual interest for 7 years on the loan subject to Rs. 10 crore per year with an overall ceiling of Rs. 50 crore per park

COVID-19 Initiatives and Oxygen Grid



Uttar Pradesh Oxygen grid





Oxygen GRID created by UPSIDA to improve oxygen capacity in U.P.

Location	Capacity
Chakeri 2, Kanpur Nagar	10 MT/day
Piproula, Shahjahanpur	30000 Ltr. /hour
Basti	60 MT refilling/day
Sandila, Hardoi	600-700 cylinder production capacity 500-600 cylinder refilling capacity every day
I.I.D.C. Eta	200 Cylinder/day
Naini, Prayagraj	1100-1500 cylinder/day
Parsakhed, Bareily	3500000 ltr/day



Oxygen projects facilitated by UPSIDA

SI. No.	District	Name of unit	Capacity of plant	Investment (INR Cr.)
1	Rae Bareli	Inox Air Products Pvt Ltd	200 TPD Liquid Oxygen	150
2	Mathura	Air Liquide North India Pvt Ltd	350 TPD Liquid oxygen	300
3	Prayagraj	Prabha Industries	55 TPD oxygen plant	16
4	Badaun	Yara Fertilizer India pvt. ltd.	4 Oxygen plant	8
5	Bareilly.	K.R. Agro Industries. (Partnership) Shri Vijay Sharma	45 TPD Refling	5
6	Shahjahanpur	Kribhco Fertilizers Limited	350 Cum Oxygen Plant	4
7	Kanpur Dehat	Akshay Energy Pvt Ltd	30 TPD Oxygen refilling plant	45
8	Kanpur Nagar	Parerhaat Gases	10 TPD refilling	5
9	Basti	Smt. Maya Lahari	4 TPD Refilling	1.65
10	Basti	Sahu gas	21 KL	0.25
11	Aligarh	Radhika Air Products	600 CPD	4
12	Aligarh	K.C. Industries Gases	300 CPD	3
13	Etah	Pacahuri air products	1000 CPD	69.85
14	Mau	Raj Gas	2500 CPD	5
15	Hardoi	Tulip Oxygen	50 TPD	2.83
16	Varanasi	Mr. Siddhart Singh	4 TPD refilling	2
17	Mathura	Mr. Rati Ram Pal	-	0.78
18	Deoria	Madrim India Pvt. Ltd.	10 TPD	3.34
19	Kanpur Dehat	Mr. Sankalp Bhadauria	20 TPD	1.65
20	Prayagraj	Mr. Siddharth Yadav (3 Plants)	300 Cubic Feet per day	7.15
21	Aligarh	Mrs. Veena Gupta	· · ·	0.27
22	Banda	Mr. Rohit Jain	100 Cubic Feet per day	2.30

CPD: Cylinders Per Day TPD: Tonnes Per Day



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CEO@UPSIDA	@UPSIDA ·	Jul 1	13
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©UPSIDA takes another step towards facilitating the allottees by reducing maintenance fee in industrial Areas from ₹24 to ₹20 psm for fast moving areas & from ₹12 to ₹10 psm for slow moving Areas. @CMOfficialUP @IIDGoUP @_investUP @infodeptUP

S.No.	Classification of Industrial Area	Rate of Main (Square me	tenance Fee ter per year)
1.	Slow moving Industrial Area	Previous Rate	Revised Rate
	Plot Area upto 25 Acres	₹ 12.00	₹ 10.00
	Plot Area upto 25 to 50 Acres	₹ 12.00	₹ 08.00
	Plot Area upto 50 to 100 Acres	₹ 12.00	₹ 06.00
2.	Fast / Very fast moving Industrial Area	Previous Rate	Revised Rate
	Plot Area upto 25 Acres	₹ 24.00	₹ 20.00
	Plot Area upto 25 to 50 Acres	₹ 24.00	₹ 16.00
	Plot Area upto 50 to 100 Acres	₹ 24.00	₹ 12.00
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🕫 Hindustan Times

Home / Cities / Others / Bundelkhand gets another mega project, UPSIDA allots land

OTHERS

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Bundelkhand gets another mega project, UPSIDA allots land

The Uttar Pradesh State Industrial Development Authority (UPSIDA) allotted a 25-acre plot to Shalvis Specialities Limited in Sumerpur Industrial Area of Hamirpur district in Bundelkhand region

THE TIMES OF INDIA

City Noida Mumbai Delhi Bengaluru Hyderabad Kolkata Chennai Agra Agartala Ahmedabad Ajmer •••

CITIZEN REPORTER SCHOOL AND COLLEGES WEATHER POLLUTION NEWS UP ELECTIONS

NEWS / CITY NEWS / NOIDA NEWS / E-AUCTION: 37 INDUSTRIAL PLOTS FETCH UPSIDA MORE THAN RS 14 CRORE IN GREATER NOIDA

E-auction: 37 industrial plots fetch UPSIDA more than Rs 14 crore in Greater Noida

TNN / Updated: Jun 9, 2021, 11:16 IST

U.P. State Industrial Development Authority 5 July at 17:27 · 🔇

5 July at 1

Under @UPSIDA

, the construction and repairing works of roads and culverts are under full swing in the Mathura industrial area with an expenditure of Rs. 178 lakhs. @CMOfficeUP @IIDGoUP @_InvestUP @InfoDeptUP



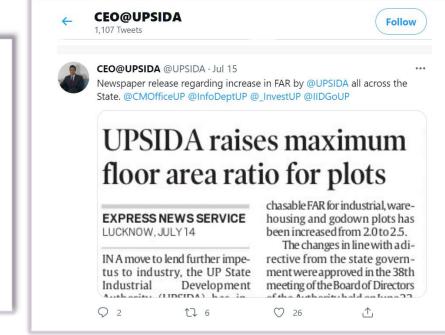
Allotted 441 land parcels for projects even during pandemic: UPSIDA

The authority issued a statement informing that apart from taking care of land allotment, it's also facilitating transfer and passing of map through online and Geographic Information System (GIS).





The Indian EXPRESS





ADDRESS:

Uttar Pradesh State Industrial Development Authority

A 1/4, Lakhanpur, Kanpur, 208024 http://www.onlineupsidc.com/

Important Links :

To apply for online services: <u>https://niveshmitra.up.nic.in/</u> To apply for eAuction of plots: <u>https://upsida.mjunction.in/</u> To apply for tenders: <u>https://etender.up.nic.in/nicgep/app</u>

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